



**Maggie Butler and Cherie Myatt earn Smart CEO Magazine's 2017 Future 50 Award for their entrepreneurial spirit critical for leadership and growth. The magazine cites the winners' businesses as representing the future of Boston's economy.**

BOSTON, MA March 21, 2017—The CM Group, a provider of strategic meetings and marketing solutions for the biopharmaceutical industry, today announced that its Co-founders Maggie Butler and Cherie Myatt were named Boston SmartCEO 2017 Future 50 Award winners by *SmartCEO* magazine. The program recognizes the region's 50 fastest-growing mid-sized companies and 10 small emerging growth companies, based on a combined three-year average of revenue and employee growth.

"Cherie and I are honored to receive this award. We are truly driven by our passion for building a remarkable and dedicated team that works tirelessly to partner with our biopharmaceutical clients to improve the lives of patients that we serve," said Maggie Butler, Co-founder and Managing Director of The CM Group.

Cherie Myatt noted that "We are fortunate to have built a unique agency where everyone shares their entrepreneurial spirit and approaches each client engagement with enthusiasm, creativity and tenacity to deliver exceptional results."

"Ask any CEO and they'll tell you that leading a fast-growing company is one of the most challenging and fun things an entrepreneur can do. Whether they're just starting out or rapidly trying to scale an established operation, this year's Future 50 winners have executed their growth visions year after year, created job opportunities and made our region a better place to work and live," says Jaime Nesor-Zawmon, president of SmartCEO. "There is nothing these amazing entrepreneurs can't do if they put their minds to it. We honor them for their unwavering determination to rise above the rest and build the future of our region, our nation, and the world at large."

#### **About The CM Group**

The CM Group was founded in 2005 by two industry veterans, Maggie Butler and Cherie Myatt. While the two initially partnered together to manage Speaker Bureau programs for several pharmaceutical companies, The CM Group has now grown to a full-service agency with a broad array of services and offerings for the biopharmaceutical industry including Strategic Meeting Services, Congress Management, Patient Engagement Programs and HCP/Patient Speaker Bureau Management. We remain proud to be a women-owned small business and enjoy our proximity to Kendall Square in Cambridge, MA – the heart of Boston's booming biotechnology and life-sciences industry.

#### **About the Future 50 Awards**

The Future 50 Awards program is the largest and most highly anticipated SmartCEO awards program of the year. This program recognizes 50 of the region's fastest growing mid-sized companies. These companies represent the future of the region's economy and embody the entrepreneurial spirit critical for leadership and success. The winners are chosen based on a three-year average of employee and revenue growth.