



PRESS RELEASE – FOR IMMEDIATE RELEASE

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The Boston Globe Names The CM Group a Top Place to Work for 2017

Magazine honors the best employers in Massachusetts

HINGHAM, MASSACHUSETTS (November 17, 2017) – The CM Group has been named one of the *Top Places to Work* in Massachusetts in the 10th annual employee-based survey project from *The Boston Globe*. The *Top Places to Work 2017* issue will be published online at Globe.com/topplaces on the night of November 16 and in *The Boston Globe Magazine* on November 19.

Top Places to Work recognizes the most admired workplaces in the state voted on by the people who know them the best—their employees. The survey measures employee opinions about their company’s direction, execution, connection, management, work, pay and benefits, and engagement. The employers are placed into one of four groups: small, with 50 to 99 employees; medium, with 100 to 249 workers; large, with 250 to 999; and largest, with 1,000 or more.

The CM Group was ranked 16th in the Top Small Employers category.

“The CM Group is honored to be named one of the Top Places to Work by The Boston Globe and the thanks goes to our incredibly dedicated and talented team,” said Maggie Butler, Co-Founder and Managing Partner.

“We seek to be flexible where we can in terms of work-life balance as the nature of our business includes significant travel. We ensure that everyone has time off and the ability to work from home, as needed. That has always been core to who we are as a company,” adds Cherie Myatt, Co-Founder and Managing Partner.

“Our winning companies are all in on a secret,” said Katie Johnston, the Globe’s Top Places to Work editor. “Treating employees well isn’t that difficult, and the payoff -- increased morale, retention, and productivity -- is huge.”

The rankings in the *Top Places to Work* are based on confidential survey information collected by Energage (formerly WorkplaceDynamics), an independent company specializing in employee engagement and retention, from nearly 75,060 individuals at 334 Massachusetts organizations. The winners share a few key traits, including offering progressive benefits, giving their employees a voice, and encouraging them to have some fun while they’re at it.

Top Places to Work online extras include sortable rankings and photo galleries. All can be found at



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globe.com/topplaces. Readers can follow the news on Twitter at [#workboston](https://twitter.com/workboston).

About The CM Group

The CM Group was founded in 2005 by two industry veterans, Maggie Butler and Cherie Myatt. While the two initially partnered together to manage Speaker Bureau programs for several pharmaceutical clients, The CM Group has now grown to a full-service agency with over 70 employees and provides not only HCP/Patient Speaker Bureau Management, but Strategic Meetings Services, Congress Management and Patient Engagement Programs for the biopharmaceutical industry. The CM Group remains proud to be a women-owned small business.

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