



the **cm** group

Congress

MANAGEMENT

The CM Group specializes in comprehensive congress planning. We thrive on uncovering and leveraging relevant opportunities – and are masters at connecting with hard-to-reach physicians. We are expert booth experience architects – ensuring every touch is on brand, on message, on mission, and on budget.

Benefits we share with you:

- *Compliance Center of Excellence*
- *Scalability, Best Practices & Processes*
- *Single Agency Point-of-Contact*
- *Seamless Team Integration*

BEYOND THE BOOTH

Sponsorship Management
Total Project Management

OUTSIDE THE BOOTH

Housing
Ancillary Events
Badge Management
KOL Management
Speaker Travel

INSIDE THE BOOTH

Material Management
Vendor Management
Booth Staffing Schedule
Lead Retrieval
Technology

COMPREHENSIVE
Congress
Planning