



the **cm** group

Promotional & Medical Review Operations

In an arena where there are no compromises, the CM Group's team simplifies and streamlines review and approval processes to promote the successful flow of vetted materials from request to approval.

Our team of professionals works collaboratively to review a range of materials for medical accuracy, integrity, and realism, as well as for legal and regulatory compliance.

We help ensure your internal processes are designed, launched and executed to code.



- Quality control
- Pre-review of materials
- Reporting
- Uploading references
- Note-taking during meetings



- Scheduling and facilitation of meetings
- Process training
- Coordination of review process
- Expediting with agencies



- Project-based per transition period
- SOP creation
- Liaison between Veeva and stakeholders
- Requirements scoping
- Library migration