



the **cm** group

Speaker Program

MANAGEMENT

The CM Group offers strategic program support for life sciences companies conducting peer-to-peer meetings. Our one-point-of-contact approach is purposefully versatile—allowing us to seamlessly align with client ambitions from first-time launches to established bureaus.

With focused care, our expert team manages speaker program workflows, tracks HCP and patient interactions and guides compliant behavior.

We work across interfaces and build customized program technology—simplifying the user experience and capturing critical data for thoughtful analysis.



PROGRAM SUPPORT

- HCP Speaker
Product Theaters
- Patient Speaker
Displays & Exhibits
- Virtual
Speaker Training
- Satellite Broadcast
Innovative Peer-to-Peer



Dedicated Compliance & Finance Review — Creative Services: Materials — Partner Agency Coordination