

Speaker Program

MANAGEMENT

The CM Group offers strategic program support for life sciences companies conducting peer-to-peer meetings. Our one-point-of-contact approach is purposefully versatile-allowing us to seamlessly align with client ambitions from first-time launches to established bureaus.

With focused care, our expert team manages speaker program workflows, tracks HCP and patient interactions and guides compliant behavior.

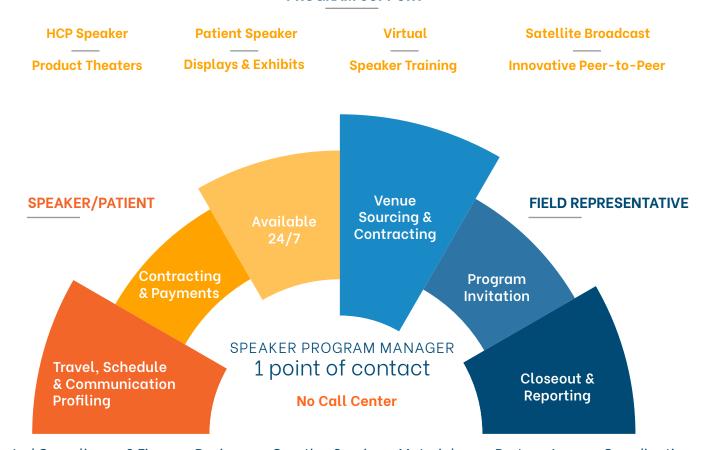
We work across interfaces and build customized program technology—simplifying the user experience and capturing critical data for thoughtful analysis.

Sales Support

Logistics Support

Speaker/Patient
Support

PROGRAM SUPPORT



Dedicated Compliance & Finance Review — Creative Services: Materials — Partner Agency Coordination